

From the Pen of Casey Jo Rose - Miss Rodeo Arizona 2008

What a Day...

May 17, 2008 turned out to be! Certainly a day I will remember for the rest of my life. Since that day, I have had one life changing experience after another! I cannot express what an honor it is to represent the State of Arizona and the Greatest Sport on Earth. Going on three months now, I have proudly worn the beautiful, silver crown of Arizona on my cowgirl hat, but - to this day - I still have to remind myself that I am "Miss Rodeo Arizona 2008!" I guess you can say it still hasn't sunk in... maybe it never will.

For some, being named "Miss Rodeo" for their state is a life long dream, but for me, it's just the opposite. I never thought that I - "Casey Jo Rose" the shyest kid in school - would run for a rodeo queen title, let alone Miss Rodeo Arizona! Just four years ago I got up the courage to try something different and out of character. I love rodeo, so what could be bad about representing something I love? I may not be the best with words or great with the mic, but I've come a long way. I owe so much to this organization and all the people who have stood behind me.

I have such an amazing support group; my family and friends are truly the backbone of who I am. I couldn't have done any of this without their love and support. Thank you.

What a Whirlwind...

these last three months have been! I honestly don't know where they went. I've traveled to more states in the past few months than in the rest of my lifetime. For my first trip as Miss Rodeo Arizona, I was off to Clovis, NM for the Miss Rodeo New Mexico Pageant, then I visited Flagstaff, North Platte (NE), Reno (NV), Prescott, Colorado Springs (CO) and Cheyenne (WY). Every trip has been memorable and simply unforgettable.

In North Platte, I had the pleasure of meeting many new state queens and also seeing familiar faces of the out-of-state rodeo royalty I met in Arizona, at our pageant. Another rodeo that was truly a sight to see was the Wildest, Richest Rodeo in the West: the Reno Rodeo. The main reason it was great to be part of it is because my dad won the Reno Rodeo the year I was born - just 22 years ago! And, this year was a great show!

My most recent trip was to Cheyenne and the Daddy of 'em All. WOW! That is all I can say. The day I flew in, Miss Rodeo Florida had filled me in on the infamous "fly-bys" and somewhat gave me an insight of how amazing they are. But, it wasn't until I got my turn to ride one of Harry Vold's beautiful black horses



that I knew what she was talking about! I, too, felt the need to pass on the thrill to the other girls coming in. The town of Cheyenne puts on a rodeo chock-full of entertainment and truly talented cowboys and cowgirls. It was, beyond a doubt, an experience of a lifetime - one I will never forget.

What a Great Sponsor...

Last weekend was jam-packed; I went to Globe for the Arizona Trappers Association (ATA) Convention. The ATA is a great supporter to the Miss Rodeo Arizona Organization. They have donated a beautiful fur vest for me to keep, a benevolent gesture they have continued since Miss Rodeo Arizona 2002. I felt sincerely welcomed and everyone was so kind. Unfortunately, I had to get home at a specific time to make my next appearance, but - before I hit the road - the ATA graciously ran a quick raffle for my benefit. They raised nearly **three hundred dollars** for me - which I was not at all expecting! What an incredible sponsor! *Continued on Page 2*

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Photos: (above) Throwing the first pitch at Scorpions game; (left) Brooklyn Chester, Miss Turquoise Circuit, and Casey show those Prescott cowboys how it's done!



From the Pen of Casey Jo Rose *Continued from Page 1*

What an Opportunity...

That same day, I made it home to Yuma by 6pm for my next Miss Rodeo Arizona event. I had the opportunity to throw out the first pitch for our local professional baseball team, the Scorpions! Since I played ball back in high school, I was very excited to pull out the old ball and glove to practice. Time Warner Cable allowed me to be a part of the game and selflessly donated a dollar for every ticket sold towards my fundraising efforts. I had a great group of family and friends there to support me... even in triple digit weather!

Though I'm sad to say that I will be missing the August Doin's Rodeo in Payson, I'll still be representing Arizona and Rodeo in Fort Collins, Colorado for the Miss Rodeo America Seminar. I am looking forward to seeing some familiar faces in Williams over the Labor Day holiday weekend!

See you all soon!

Casey

Casey Jo Rose
Miss Rodeo Arizona 2008

Photos:

- 1) Addressing fans at the World's Oldest Rodeo in Prescott, AZ
- 2) Hmm... curve ball or fast ball?
- 3) What a great photo of Casey! by Laurie (Baker) Brown, MRAz '99
- 4) Photo op with "The Champ" in Colorado Springs
- 5) In Reno, Casey was reminded that, only YOU can prevent forest fires!



Marilyn Cox believed in education. She was a huge supporter of Miss Rodeo Arizona, Inc. because of how the program supports young women and promotes strong moral values, horsemanship skills, self-confidence and higher education. Marilyn passed away in February of 2006. She battled and beat brain cancer, but had other complications. That May, her family began a scholarship fund in her memory to allow Marilyn's strength, wisdom and courage to continue motivating Arizona's cowgirls.

To maintain the Marilyn Cox Memorial Scholarship Fund, Kate Cox (Marilyn's loving daughter and a former Miss Rodeo Arizona) teamed up with MRAZ, Inc.; Vicky Hughes, an aspiring photographer; and close to 40 models to create a classy 18-month calendar fundraiser. Each month showcases photos choreographed especially for the calendar, with scenes including horses, motorcycles, vintage cowgirl outfits, historic vehicles and much more.

The Limited Edition calendars are available for a \$20, tax deductible donation. There are less than 20 left, so if you are interested, email mrazsec@gmail.com today! Please take advantage of this opportunity to encourage Arizona's young women to continue their education. **What's more powerful than a beautiful, talented cowgirl with a good hat on her head? One with a good head on her shoulders!**

We'd like to pay a special thank you to our **Foundation Friends** for helping build a solid foundation from which the Marilyn Cox Memorial Scholarship can continue to be a driving force behind scholastic achievement and goals for Arizona's young western women. Be sure to say thank you to these sponsors for preserving a formidable scholarship program for Arizona's cowgirls!



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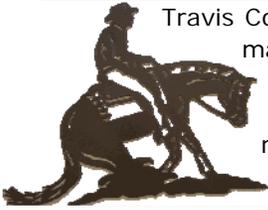
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Yvonne Reinink and Saskia Davies
Lost Dutchman Days Rodeo Jr. Teen Queen 2008

Horsemanship Clinic: *Partners in Performance*



Travis Conner, horsemanship coach for the 2001 and 2006 Miss Rodeo America Horsemanship Winners and many state and local rodeo queen pageant winners across the southwest, will be bringing his legendary training tactics to Arizona for a two and a half day clinic. The event will run October 17th–19th; the tentative workshop schedule includes: ride time (8-11am), lunch (11am-12pm), ride time (12-3pm), break, dinner and video review for Friday & Saturday, plus ride time (8-10:30am) and an actual horsemanship competition (10:30am -Noon) on Sunday.

Contact: 623-907-8390 or mrazvp@gmail.com for more info or to pre-register. Make sure to mention the Miss Rodeo Arizona Horsemanship Clinic. Space is limited, so get the details and reserve your place in this program soon!

**Join us for the Annual Miss Rodeo Arizona
TRUNK SHOW FUNDRAISER**

SATURDAY, SEPTEMBER 20TH
6PM DOORS OPEN, 7PM DINNER
BRITAIN'S FARM CHUCKWAGON & STEAKHOUSE IN YUMA, AZ

CONTACT: teresa.storjohann@fcsw.com or 928-503-0581
COST: \$20 - pre-purchased. \$25 - at door. Kids 5 and under - free.
LOCATION: Britain's Farm (928-782-4699) 4330 Riverside Drive
HOST HOTEL: Holiday Inn (928-782-9300) mention MRaz Trunk Show

"ARIZONA'S ROSE"

Miss Rodeo Arizona 2008
CASEY JO ROSE

Name(s): _____
 Email: _____
 Phone Number(s): _____
 Address: _____

I will attend: # of tickets (_____) x cost/ticket (\$_____) = \$_____
 Check # _____ is included and **made out to MRaz, Inc.** for the above amount.

Please contact me: I would like to donate a live / silent auction item.

Friend of MRaz: \$2 savings per ticket applies to current "Friends" only.

I cannot attend: please accept my tax-deductible donation of \$_____.

Mail form and payment to: 2008 MRaz Trunk Show, 2490 Yowell Ct. #71, Yuma, AZ 85364
 MRaz, Inc. is a 501(c)3 non-profit organization and all donations are tax deductible.

Bring your spouse, kids, neighbors and friends to join MRaz, Inc. and rodeo queens from across the state for an evening of entertainment, food, live and silent auctions, plus a sneak peek of Casey's Miss Rodeo America wardrobe and speech! The Trunk Show helps raise money to cover costs associated with Casey's preparation for the Miss Rodeo America Pageant in Las Vegas, Nevada. You'll love the down-home family fun and excitement this evening is sure to bring. Grab your cowboy hat and dust off your check book! This will be a night to remember as we celebrate "Arizona's Rose" - our very own Miss Rodeo Arizona 2008, Casey Jo Rose - and send her off to Las Vegas... in style!

For the Queen-To-Be:
Animal Welfare Rules & Regulations

The PRCA has more than 60 rules to ensure proper care and treatment of rodeo animals included in its official rules and regulations. While the rules and regulations are too numerous to list here, SOME of the safeguards are noted below:

- A veterinarian must be on-site at all PRCA-sanctioned rodeos
- All animals are inspected prior to the rodeo and no animals that are sore, lame, sick or injured are allowed to participate
- Spurs must be dull
- Standard electric prods may only touch

the animal on the hip or shoulder area

- Stimulants and hypnotics may not be given to any animal to improve performance
- Any PRCA member caught using unnecessary roughness or abusing an animal may be immediately disqualified and fined
- Weight limitations are set for both calves and steers
- Flank straps for horses are fleece or neoprene-lined and those for bulls are made of soft cotton rope
- Steers used in team and steer roping have a protective covering placed around their horns
- A no-jerk-down rule provides for fines if a contestant jerks a calf over backwards in tie-down roping
- All rodeos must have a conveyance available to humanely transport any injured animal
- Chutes must be constructed with the safety of the animals in mind.

Request a complete list of rules and regulations to add to your study materials and general rodeo knowledge! Please write to animalwelfare@prorodeo.com or 101 Pro Rodeo Dr., Colorado Springs, CO 80919. (prorodeo.com)



Sponsor Spotlight: *Crazy L Feed and Tack*

Crazy L Feed and Tack is a feed dealer, pet supplies and foods retail specialist located in Yuma, Arizona – home to Casey Jo Rose, Miss Rodeo Arizona 2008. Visit Crazy L for all your poultry and horse needs, roping equipment, vet supplies and farrier materials. For more information on their products or services, call 928-317-1114 and tell them Miss Rodeo Arizona sent you!





Photo Album: 2008 Miss Rodeo Arizona Travels



A horse of a different color! (Colorado Springs)



Flipping pancakes during "The Daddy of 'Em All" (Cheyenne)



Blue jeans and queens! (Cheyenne)



NebraskaLand Days' Autograph Booth (North Platte)



Who knew grocery bags could be so... fashionable? (Cheyenne)



I'm the best blowfish – EVER! (Colorado Springs)



Colorado Springs – What a view!



Fellow rodeo queens in Clovis, NM



Donning chaps at the Miss Rodeo NE Pageant (North Platte)



Join Friends of Miss Rodeo Arizona: *Digital Newsletter is next big thing*

Like what you see? Well, MRAz, Inc. is preparing to go DIGITAL with their newsletter. This means more color, more photos and more news... more often! Sign up to become a Friend today and take advantage of this new opportunity to stay informed. Already a Friend? Make sure MRAz, Inc. has an active email on file so you don't miss out!

"Friends of Miss Rodeo Arizona" is a dynamic way to stay involved in rodeo and the rodeo queen community. Your membership fees help support MRAz, Inc. and Casey Jo Rose, MRAz 2008! Friend benefits include...

- ✓ Bi-monthly "Friends" Newsletter
- ✓ \$2 off any MRAz sponsored event (including the Pageant)
- ✓ Membership Card & Signed photo of current Miss Rodeo Arizona
- ✓ Discounted advertising / messaging on website and in newsletter
- ✓ Tax deductible membership dues

Log on to www.missrodeoarizona.info and click "JOIN" to get the registration sheet. MRAz, Inc. is a 501(c)3 nonprofit organization (tax ID# 86-0655574). Email mrzpres@gmail.com for more info.

Miss Rodeo Arizona Organization & Pageant Sponsors

Thank you, 2008 Pageant & Award Sponsors:

★ Nancy Ayers ★ Laurie (Baker) Brown (MRAz '99) ★ Conner Family ★ Chuck, Chad & Kate Cox (MRAz '01) – *In Memory of Marilyn Cox* ★ Heather DeWitt (MRAz '03) ★ DeWitt Training Stables ★ Joe & Julie Jenkins ★ MiQuel (Holyoak) McRae (MRA '97) ★ Kelley Pollock - *In Memory of John Pollock* ★ Payson ProRodeo Committee ★ Jim & Pat Stotts and Burton & Laurie Stotts-Eller (MRAz '84) ★ Cliff & Nancy Uptain ★ Yuma Jaycees Silver Spurs Royalty ★



Wild West K8 Promotions



YELLOWHAIR BUCKLES™



Without the financial backing of businesses like these, MRAz, Inc. would not be able to support its titleholder and Miss Rodeo Arizona would not be able to complete her basic obligations, let alone go beyond the call of duty. **MRAz, Inc. is a 501(c)3 non-profit organization, so all donations are tax deductible.** Multiple sponsorship opportunities are available or you can donate products/services for any MRAz Event to help raise money. Our sponsors are included in MRAz, Inc. promotional materials and we can bring a fresh approach to your marketing and customer relations program – especially since our titleholders travel several thousand miles. We would gladly develop a sponsorship to suit you and your business needs. Contact mrazsponsors@gmail.com to start supporting your western heritage as an official MRAz Sponsor! **We look forward to having you on our team!**

Board Member Spotlight: *Trudy Conner, Vice President of MRAz, Inc.*



Born into a farming/ranching family, Trudy Conner is a fourth generation native of the Copper State. Her great grandparents homesteaded part of Arizona; her father was an RCA/PRCA cowboy; and she married a rodeo competitor and horsemanship trainer. Today, Trudy is proud to be raising her own family in the great world of rodeo.

She has been married to her best friend (Travis) for eight years and they have two great kids: Tova (6) and Cutter (2), plus three Quarter Horses and an Australian Healer. Trudy enjoys scrapbooking, hunting with her hubby, traveling and riding with her family, remodeling her home, and riding with the Golden West Cowgirls. When she's not doing those activities, Trudy is the office manager of Estate Planning Solutions (complete estate planning and living trusts) and she produces horsemanship clinics with her husband (trainer for various Miss Rodeo pageants / state clinics).

Trudy watched her first MRAz Pageant in 1996 and has been a volunteer and board member since 2007. As Vice President, Trudy has taken on quite a handful of tasks. "Volunteer help is greatly needed for getting items donated to the silent auction at both the pageant and trunk show each year," she says. "Also, I'm always on the look-out for possibilities of new sponsors/contacts who would be interested in donating to the MRAz program – whether monetary or a particular prize or item."

Her favorite part of being on the MRAz Board is "the camaraderie of the members on our present board; making a difference in our community; and coming together with our individual strengths to create an unparalleled pageant and tapestry of possibilities and improvements for each new year." Her rodeo queen experience stems back to 1996 when she was Miss Gilbert Days Rodeo. Trudy has also been involved as the Cave Creek Fiesta Days Queen Coordinator for 2006 and a judge for multiple rodeo pageants, including Miss Teen Rodeo Arizona, Arizona H.S. Rodeo, Yuma Jaycees Silver Spur Rodeo, Prescott Frontier Days and Miss Turquoise Circuit.

