

Friends of Miss Rodeo Arizona Special Edition

Special Edition – January 2009
Volume 3, Issue 5

Sponsored by:



The Choice is Yours... The Legacy Awaits – *Why Compete for Miss Rodeo Arizona?*

As the dust begins to settle and I look back on my year I cannot believe how blessed I have been! From the amazing sponsors, who make all of this possible, to my family and friends, for their help and support.

Serving as Miss Rodeo Arizona 2008, I gained experience and knowledge I would not have had the opportunity to gain otherwise. While it has not been my life-long goal to be Miss Rodeo Arizona, I learned more from serving the PRCA at this level than any other. I started 'queening' just three years prior to becoming Miss Rodeo Arizona. In 2005, I earned a wealth of knowledge of the sport reigning as Queen for the Yuma Jaycee's Silver Spur Rodeo. That year, I decided there is much more I could do to promote the sport I love... and that is really what being a rodeo queen is all about. The best local rodeo queens ask themselves: What can I do for this title? What can I do for the rodeo committees, the sponsors, the cowboys and the fans? Still, that is only a piece of what it takes to be Arizona's First Lady of Professional Rodeo.

With packets available (and some already mailed), I want to discuss what it was like competing for this title. I originally decided to run for Miss Rodeo Arizona in 2007. That was my first time running for the state title and ONLY the second pageant I had ever competed in. Often, girls get discouraged by running more than once - thinking that it didn't happen the first time, so it wasn't meant to be. While I believe things happen for a reason, I also think you should give things at least a second chance. A second time competing means you're more experienced and more prepared. These benefits also carry into your reign and help you be ready for the Miss Rodeo America pageant. Win or lose, you will gain from the experience of competing for Miss Rodeo Arizona... maybe even some great prizes and scholarships!

It's no secret that being Miss Rodeo Arizona can be an expensive venture, especially with our economy the way it is today. But here's the little known truth – YOU CAN DO IT! My parents didn't have the money to support my rodeo queen interests. So, I knew I would have to branch out and work hard to raise money. Even though my mom doesn't have thousands of dollars to give me; she was a huge help in raising funds for my reign. Fortunately, my mom and I are very frugal! We go the extra mile to find deals on EBay or use western stores' coupons to purchase pants, boots, etc. I had to save my money to purchase dresses and outfits on my own, plus I had a local fundraiser before I ran in 2007 to help pay for my state pageant expenses. Plus, I was lucky to have people willing to support my cause. From the first time I competed, I've held two different trunk shows, a raffle and created a sponsorship packet to present to different businesses.



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In a Hurry?
Stop and Smell the Roses!

Someone preparing a wardrobe for the MRaz Pageant could go many different routes. One option I used when getting ready for the Miss Rodeo America pageant (which required a dozen outfits) was purchasing gently-used clothes through RodeoRoyalty.com. This site enables queens to list their clothes where others can view and purchase them. It's much less expensive to purchase a used dress than it is to get something custom-made. I only went to Vegas with one custom dress; all my others were purchased from past queens. Then, once your reign is complete, you can resell your dresses and get back an amount close to what you spent. There are many great ways make your year, and wardrobe, amazing – without breaking the bank.

For me, there are not enough hours in a day at times! Sometimes, I wish there were more so I could get more accomplished. It can be an expensive job to reign as Miss Rodeo Arizona, even with help from supporters and sponsors, but it is completely possible and worth every bit. Everyone has a different situation when running for or holding a state title. Even though I had great support and successful fundraisers for my year, I still had to work. I have an 8-5/5 day a week job that played a big role in covering my daily life costs. I'm very fortunate that my place of business has been so willing to work with my travel schedule.

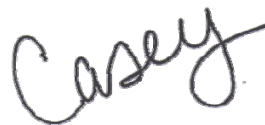
The beginning of my year was a big transition—from booking flights to getting designers started on chaps and clothes I needed for Vegas. Credit cards are a must and usually come hand-in-hand with holding the Miss Rodeo Arizona title. I've never wanted a credit card and have always been of the frame of mind that if you don't have the cash to pay for something - then you shouldn't get it. Even though credit cards were a “necessary evil,” I made a pact with myself: I would work hard to keep my credit card balances down during the months before they started accumulating interest. Before I left for Vegas, I received my reimbursement check from Miss Rodeo Arizona, Inc. Thanks to money from my fundraising and supporters and a dedication to record-keeping, I was able to completely pay off both of my credit cards and have “extra” money in the bank. It was a great feeling to know I wouldn't return home to creditor calls! Now, for the rest of my reign, I can just enjoy the trips I go and the places I visit. Perhaps someone else would have

done something different, but this is what I did. I am happy with the way things turned out and have no regrets. When my reign ends in May, I plan to sell all my clothes. Since I've already paid off my credit card balances, the funds I raise from clothing sales and the scholarships I have earned will be handy for paying school tuition this fall.

I could go on for days about how to save money; using your money wisely; keeping good records; and what to expect with the Miss Rodeo Arizona title. Everyone has their own tricks for saving and spending money during this whirl-wind adventure and you should definitely ask what others have done. Then, go with what works best for you, the community you live in and your financial situation. Whatever you decide, please remember this: you don't have to be rich or take out a second mortgage on your parent's home to gain valuable experience from competing for Miss Rodeo Arizona or reigning as Arizona's First Lady of Rodeo.

These last eight months have been an experience of a lifetime and I can't wait to see what the next four months have to offer. With the adventures and friendships I've experienced since being crowned - it's hard for me to believe I was the only one competing for this opportunity in 2008! Looking back at my year, I'm surprised there weren't fifteen or more other girls competing for the chance to do what I've gotten to do. I learned just as much from my first year of competing as I did from the Miss Rodeo America pageant, but the most important thing is: I wouldn't trade a minute of it for anything else in the world. Being a rodeo queen, a state titleholder, is something you can only be for a small fraction of your life. I loved it. And – you will, too! I look forward to a great turn out at the 2009 pageant and I certainly hope these words have offered you some encouragement and wisdom. If you have any questions, please don't hesitate to get a hold of me and ask away!

Yours,



Casey Jo Rose
Miss Rodeo Arizona 2008

Pageant Preparation Contacts

Need assistance preparing for a pageant? Looking for used or new clothing? Hoping to find the perfect accessories? We encourage you to contact these Miss Rodeo Arizona supporters or Board-recommended resources. Please tell them Miss Rodeo Arizona, Inc. sent you and you read about their products/services in the Special Edition Newsletter! *Those listed in teal have a coupon available.*

Want coaching? Looking for an all-around resource? Give these a shot:

- **Liz Sparrow** of Phoenix has held Parada del Sol and Cave Creek Fiesta Days rodeo queen titles. (lsparrow22@hotmail.com)
- **Wild West K8 Promotions** of Mesa is available for speech writing; speaking, modeling and interview coaching; and farewell videos. Owner, Kate Cox, has held multiple titles including Arizona H.S. Rodeo Queen, Miss Turquoise Circuit and Miss Rodeo Arizona. (click.k8@gmail.com)
- **Partners in Performance** of Kelleyville, OK has been designed so small groups can focus on becoming rodeo queens by addressing individual needs. Their facility includes a kitchen, living room, bedrooms and more. They also offer an indoor arena and 20 acres of outdoor riding to enhance your learning experience. (918-247-4539 or pipsite@aol.com)
- **Rodeoroyalty.com** by Bobbie Hinds provides an extensive listing of clothing and study resources for rodeo queens. (rodeoqueeninfo@yahoo.com)

Looking for off the rack clothing? Here are some ideas:

- **Dillard's @** Scottsdale Fashion Square Mall has a Western Section with many Double D jackets.
- **Boot Barn** in Glendale is known for working with girls on any special orders (especially boots).
- **Of course, we encourage you to patronize our dedicated sponsors at Saba's Western Wear, Perryman's Western Wear and Corral West of Payson!**

Ready to accessorize? Looking for material/leather? You might try:

- **The Boot Lady** is Robyn Hargrove of Lynden, WA. Visit thebootlady.com or contact thebootlady@aol.com or 360-935-0114.
- **Boot and Shoe Repair @** 12202 N. Cave Creek Rd. (602-971-0039) dyes boots, belts and more.
- **Harris Western Center** in Lytle, TX 78052 (sales@harriswestern.com or 1-866-394-4824) carries 16"-shaft white modeling boots by Justin and white Wrangler jeans.
- **Ritz N Glitz Custom Outfitz** by Lorell Heckman (Choteau, MT) carries white jeans and specializes in creating children's rodeo queen clothing at reasonable prices (406-466-2004 or visit ritznnglitzoutfitz.com)
- **D'Anton Leather Company (IA):** visit www.dantonleather.com or contact 319-643-2568 or judy@dantonleather.com
- **Show Me Western Designs** by Donna Weatherspoon and Carolyn Horning of Oregon, visit showmewesterndesigns.com or contact 503-668-8380, 541-504-5838 or horning_j@msn.com. They create shirts and accessories.

Need a custom or semi-custom outfit? Some potential contacts include:

- **J. Ewing Designs** by Julie Ewing (Bastrop, TX): 512-321-2176 or jewingdesigns@aol.com or visit jewingdesigns.us
- **Glitzzy Girls** by Mary Lou Langley (Soap Lake, WA): contact langleyml@nwi.net or 509-246-8053 or visit rodeoqueenclothesonline.com

- **Rodeaux Western Wear** by Kiki (Bayou Country, La): visit rodeauxwesternwear.com or contact 337.526.1013 or rodeaux.westernwear@yahoo.com
- **Rodeo RAGGs** by Cindy Shudde (Pinetop, AZ): rodeoraggs@aol.com
- **Crystal Killian** (Prescott, AZ): killian_crystal@yahoo.com or 928-713-0405 or 928-445-3103
- **Riding High USA** (Brush Prairie, WA): visit ridinghighusa.com or contact info@ridinghighusa.com or 360-326-3951
- **Rhinestones and Rodeo** (Arcadia, OK): 951-662-8630 or missrodeousa2007@yahoo.com
- **Donna Riva** (Southern CA): 805-467-3032 or donnariva@tcsn.net
- **Karen Passion** (MO): arenapassion@yahoo.com
- **Kristi Q Designs** by Kristine Sampson (Glenwood, UT): kristiqdesigns@hotmail.com
- **www.cowgirlglitter.com** carries fringed chap shirts and a full line of BB Simon and Hobby Horse: cowgirlglitter@aol.com or 1-800-256-8391
- **Janelle Designs** by Janelle Baldwin (Fort Collins, CO): janelledesigns@hotmail.com or 970-482-9332 or visit janellebaldwin.com
- **Reigning Rhinestones** by Paula Jameson (Bridgewater, IA): pjjameson@iowatelecom.net or 515-250-8001
- **Starry Skies Above** by Bobbie Hinds specializes in personalized rodeo queen and princess arena wear. (rodeoqueeninfo@yahoo.com)
- **Merezia Western Creations** by Meredith Lockhart (KS): visit merezia.com or contact 913-886-2247 or info@merezia.com
- **Diamond Creek Western Wear** by Sheila Jensen (Chubbuck, ID): contact dcreekwestern@aol.com or 208-238-6239 or visit diamondcreekwestern.com

Prefer gently-used clothing? Interested in renting a piece or two? Look here:

- **razzledazzlecowgirl.com** by Holly Kurck (Miss Rodeo Tennessee 2006) provides rental and custom clothing, cosmetics and purses, plus training. (razzledazzlecowgirl@gmail.com)
- **Amanda Jenkins, Miss Rodeo America 2006**, has an entire menagerie of rodeo queen clothing collected from 10 or more rodeo queens. These clothes are priced to sell and range from pageant-ready custom outfits to arena-wear. She also has belts, boots and hats!! (mrzpres@gmail.com)
- **Kristina (Bane) Holt and Kate Cox** both have belts and clothing for sale. (mrs_h_61502@yahoo.com or click.k8@gmail.com)
- **Brianna Ratliff** has one and two-piece rodeo pageant dresses by Julie Ewing measuring 36"-26"-37" with skirt length appropriate for someone around 5'7". (visit freewebs.com/brianna_ratliff/index.htm or contact texan727@yahoo.com)
- **Barbara Ware Western Wear** (Clinton, AR): 501-745-2264 or barbware@ozarkisp.net or visit barbarawarewesternwear.com – They offer a rental collection in addition to custom designs.
- **Amy Jo Fields, Miss Rodeo Colorado 2007** has 31 items available for sale via Rodeoroyalty.com's classifieds section. (missrodeocolorado2007@hotmail.com or 719.661.4734)
- **Amy Jo Hubbard, Miss Rodeo Wyoming 2004** has 14 items available for sale via Rodeoroyalty.com's classifieds section. (amyjohubbard@yahoo.com or 307-638-2902)
- **Whitney Summers, Idaho H.S. Rodeo Queen 2007-2009** has 13 items available for sale via Rodeoroyalty.com's classifieds section. (carissasummers@hotmail.com or 208-412-3746)

Exclusive Offers for Miss Rodeo Arizona Contestants

Yet another great reason to compete for Miss Rodeo Arizona 2009: amazing discounts from these gracious vendors! To use the following coupons, you must have turned in your Pageant Packet 1 by the deadline (February 28th). Once this packet has been received, a confirmation email will be sent to the vendor list, alerting them of your commitment to compete in 2009 and qualifying you for these incredible offers!

25% OFF **The BOOT Lady**

*Includes boots and dyeing.
Shipping charges are extra.*

Old West Dress Boots
(reg. \$135)
or Old West Ropers
(reg. \$100)

WWW.THEBOOTLADY.COM

Robyn Hargrove • 360-935-0114
133 E. Wisner Lake Road • Lynden, WA • 98264

GLITZY GIRLS
RODEOQUEENCLOTHESONLINE.COM

30% off
ready-made item

MaryLou Langley
509-246-8053 • langleyml@nwi.net
19601 Road F4 NE • Soap Lake, WA • 98851

Not old enough or available to compete for Miss Rodeo Arizona? We encourage you to patronize the vendors above as a thank you for supporting the Miss Rodeo Arizona program and being part of preserving our western heritage. **Also, the following vendors are making their offer available to ANYONE!** Be sure to mention you saw them in the Friends of MRaz Special Edition Newsletter and thank them for supporting MRaz, Inc.!

JEWING designs

jewingdesigns@aol.com • 512-321-2176
150 Manawianui Dr. • Bastrop, TX • 78602

30% off Inventory
Online in "New Design" Category
First Come, First Serve!

10% off Dress Designs
Booked by March 1st

jewingdesigns.us

RAZZLE DAZZLE COWGIRL **10% OFF ALL ITEMS LISTED ONLINE**

www.razzledazzlecowgirl.com

The Razzle Dazzle Cowgirl experts are pleased to present you with the latest and hottest of fashions and services for your rodeo queen experience! Ready to "get glitzed"? Contact us!

HOLLY SCOTT-KURCK
501-207-2726
RAZZLEDAZZLECOWGIRL@GMAIL.COM

Western Wear
by Kiki Valenti

10% OFF*
PURCHASE OF \$75-\$125

AND/OR

15% OFF*
PURCHASE OVER \$125

337-526-1013
rodeaux.westernwear@yahoo.com
www.rodeauxwesternwear.com
**Offer valid through March 2009*

YOU COULD BE NEXT! YOU COULD BE NEXT! YOU COULD BE NEXT!



Casey Jo Rose
Miss Rodeo AZ
2008

Miss Rodeo
America 2009
Horsemanship
Award Winner



Amanda Jenkins
Miss Rodeo AZ
2005

Miss Rodeo
America 2006
and
Horsemanship
Award Winner



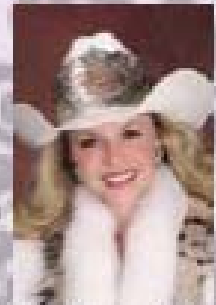
MiQuel Holyoak
Miss Rodeo AZ
1996

Miss Rodeo
America 1997
and
Horsemanship,
Appearance &
Personality Winner



Aimee Tewalt
Miss Rodeo AZ
2000

Miss Rodeo
America 2001
Top Five &
Horsemanship
Award Winner



Katie Rose Hill
Miss Rodeo AZ
2007

Miss Rodeo
America 2008
First Runner-up &
Horsemanship
Award Winner

WHO WILL BE MISS RODEO ARIZONA 2009?

IT COULD BE YOU...

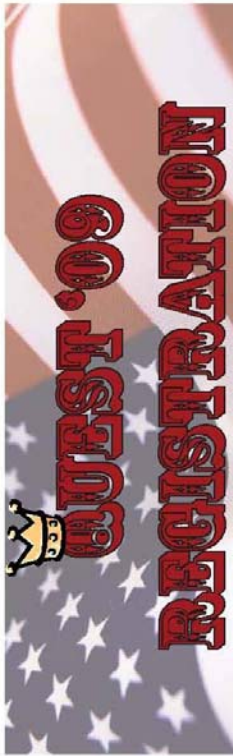
and you'll never know if you don't try. This is your chance to join the league of ladies who strive for excellence as representatives of Arizona, Rodeo and the western way of life. Contact Miss Rodeo Arizona, Inc. today to request a pageant packet and learn more about this opportunity of a lifetime. Hurry! Packets can be mailed as early as January 2nd!

THE CHOICE IS YOURS... THE LEGACY AWAITS

Email mrazweb@gmail.com to request your packet TODAY!

QUEST 2009: Mark Your Calendars for February 21st

Use the registration form below to sign up today – before space runs out!



Participant's Name:	Birthdate:
Most recent title or pageant:	Friend of MRAZ?
Mailing Address:	
City/State:	Zip Code:
Email:	Phone:
Parent/Guardian (if applicable):	Phone:

DRESS:

Professional western attire; Current queens may wear crown and banner

LOCATION:

Phoenix Metropolitan Area, Exact venue TBA (check website)

CONTACT:

Julie Jenkins (MRAZ, Inc. President) 480-892-1746 or mrazpres@gmail.com

Seminar fee: \$ 95/participant. Fee includes lunch, snacks, door prize tickets and up-to-date original study guide - complete with bonus information and special tips from Miss Rodeo America 2006, Amanda Jenkins. A parent or guardian is welcome to accompany each participant for \$ 25 charge. Please arrive on time and park respectfully.

Reservations and fees should be postmarked by January 31st to allow time for study guide production and catering arrangements. (If the deadline has past, please email for availability.) For questions or concerns, contact Julie Jenkins.

Make checks payable to MRAZ, Inc. Mail registration form and fees to:

Julie Jenkins - Quest '08
2622 E. Desert Lane
Gilbert, AZ 85234

www.missrodeoarizona.info

Saturday, February 21st, 2009 from 9:30 am to 5:00 pm

QUEST '09

Miss Rodeo Arizona, Inc. Presents

... a QUEEN Seminar and Training day - perfect for making priceless contacts, and new friends, while learning the latest trends and obtaining study materials, valuable hints and secret tips for being/becoming a successful rodeo queen.

FEATURING:



Amanda Jenkins

Miss Rodeo Arizona 2005, Miss Rodeo America 2006 & MRA Horsemanship Winner

AID SPECIAL GUEST:

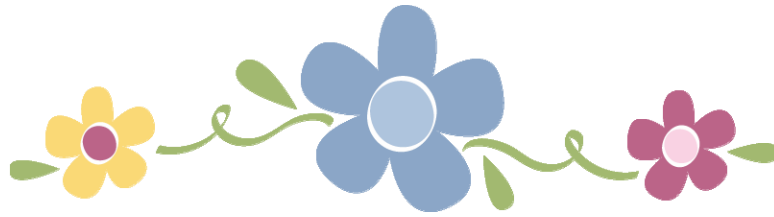


Wild West
Kate Cox
Miss Rodeo Arizona
2001

Amanda & Kate will cover Interview, Prepared & Impromptu Speaking, Personality, Appearance, Horsemanship, Queen Etiquette and Pageant Preparation. We look forward to helping you in your "Quest to be the Best!"

For more information about Miss Rodeo Arizona or Quest 2009, please visit www.missrodeoarizona.info and "contact us."

In a Hurry? Stop and Smell the Roses!



This is a real story. (snopes verified: <http://www.snopes.com/music/artists/bell.asp>)

A man at a metro station in Washington DC started to play the violin; it was a cold January morning. He played six Bach pieces for about 45 minutes. During that time, since it was rush hour, it was calculated that thousands of people went through the station, most of them on their way to work.

Three minutes went by and a middle aged man noticed there was musician playing. He slowed his pace, stopped for a few seconds and then hurried up to meet his schedule.

A minute later, the violinist received his first dollar tip: a woman threw her money in the till and, without slowing, continued to walk.

A few minutes later, a man leaned against the wall to listen to him, but he looked at his watch and started to walk again. Clearly, he was late for work.

The one who paid the most attention was a 3-year-old boy. His mother tagged him along, hurried, but the kid stopped to look at the violinist. Finally, the mother pushed hard and the child continued to walk turning his head back towards the violinist the whole time. This action was repeated by several other children. All their parents, without exception, forced them to move on.

In the 45 minutes the musician played, only 6 people stopped and stayed for a while. About 20 gave him

money, but continued to walk their normal pace. He collected \$32. When he finished playing and silence took over, no one noticed it. No one applauded.

No one knew this, but the violinist was actually Joshua Bell – one of the best musicians in the world. He played one of the most intricate pieces ever written – on a violin worth 3.5 million dollars.

Two days before his subway performance, Joshua Bell sold out at a theatre in Boston. The tickets averaged \$100.

Joshua Bell playing incognito in the metro station was organized by the Washington Post as part of a social experiment on perception, taste and priorities of people.

The outlines were: in a commonplace environment at an inappropriate hour...

Do we perceive beauty?

Do we stop to appreciate it?

Do we recognize the talent in an unexpected context?

If collectively, we do not have a moment to stop and listen to one of the best musicians in the world playing some of the best music ever written, how much else are we missing?